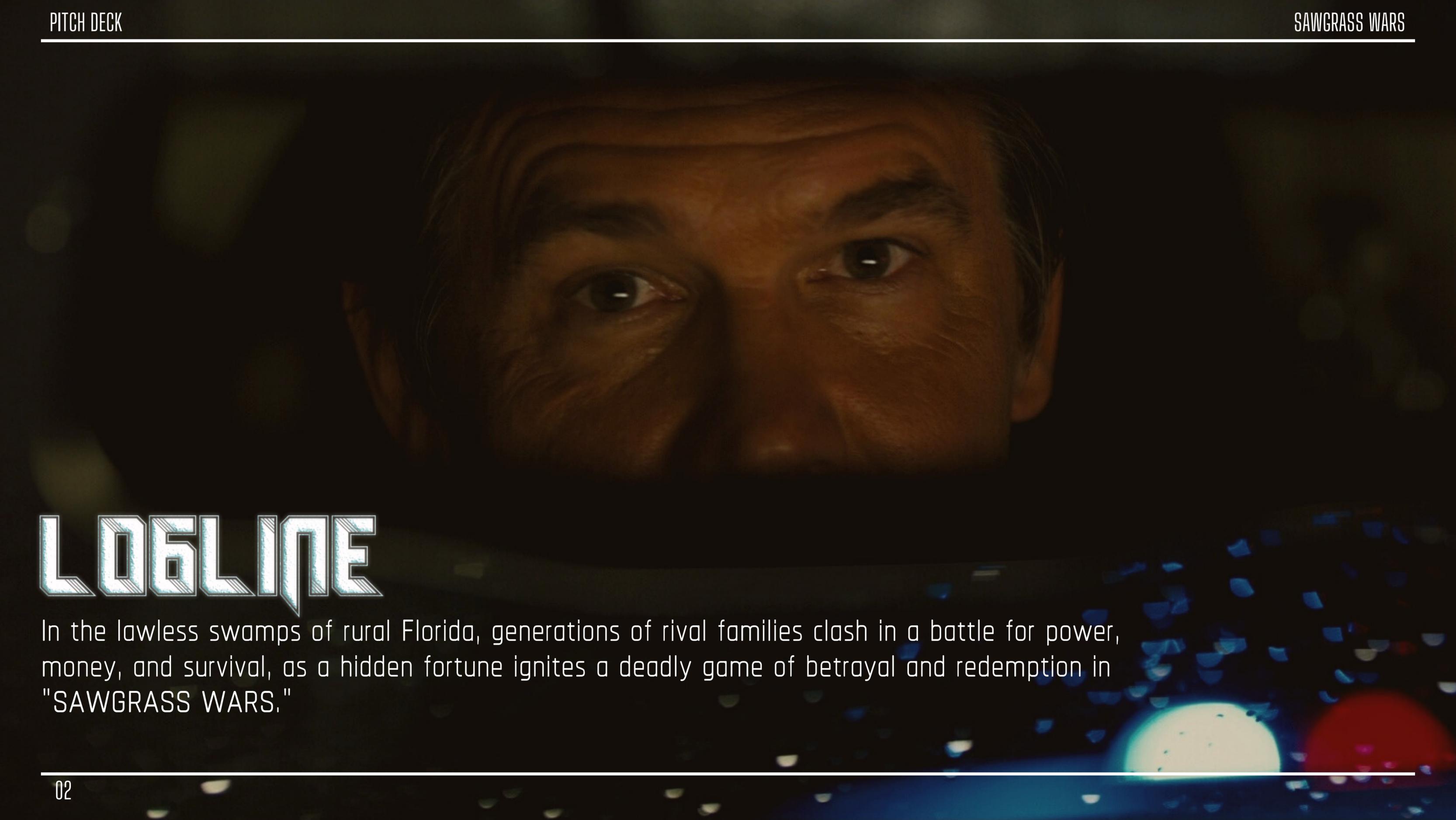




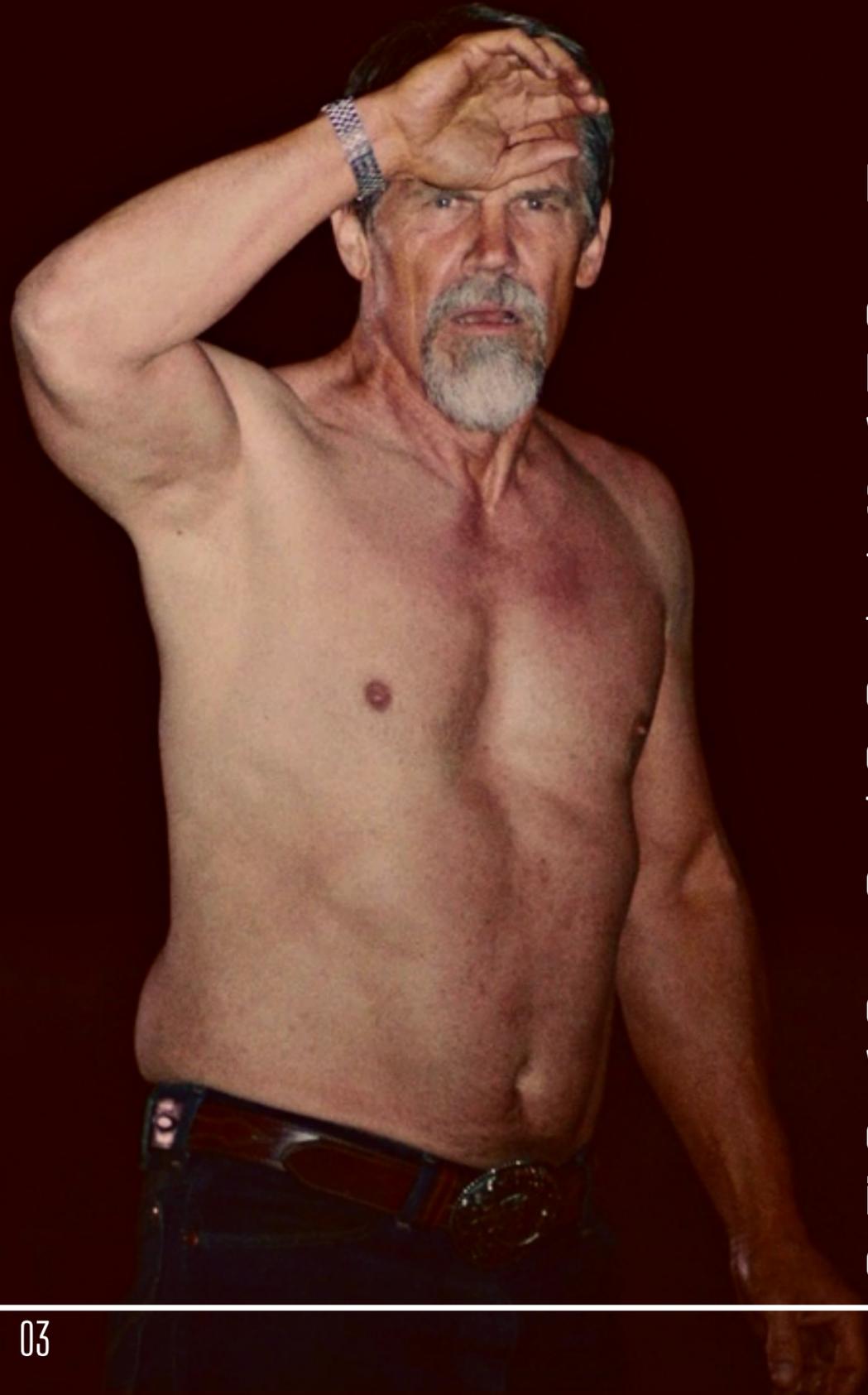
SAWGERASS WARS

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WEICHERT MEDIA



LOGLINE

In the lawless swamps of rural Florida, generations of rival families clash in a battle for power, money, and survival, as a hidden fortune ignites a deadly game of betrayal and redemption in "SAWGRASS WARS."



SYNOPSIS

In the heart of rural Southwest Florida, amidst the untamed wilderness of the Everglades, lies Dawber County—a forgotten town steeped in generations of crime and deception. Here, among the towering sawgrass and lurking predators, the legacy of lawlessness runs deep, earning the area the moniker of "SAWGRASS WARS."

Since its inception, Dawber County has been a battleground for rival families vying for control, from bootlegging in the Prohibition era to the heyday of drug trafficking in the 1980s. But when the fishing industry, the town's last lifeline, collapses due to environmental regulations, former Marine Johnny Malone sees an opportunity to save his community from ruin.

Teaming up with his war buddy Sanchez and other local veterans, Malone orchestrates a massive drug operation that revitalizes the town's economy. However, as the operation grows beyond his control, tensions rise among the competing factions, culminating in betrayal and bloodshed.

When Malone's double-dealing is exposed, he vanishes, leaving behind a community in turmoil and a fortune hidden in the swamp. As various factions—including Malone's own children and the ruthless Bocephus Dawber—vie for the elusive cash, alliances are forged, loyalties tested, and secrets unearthed.

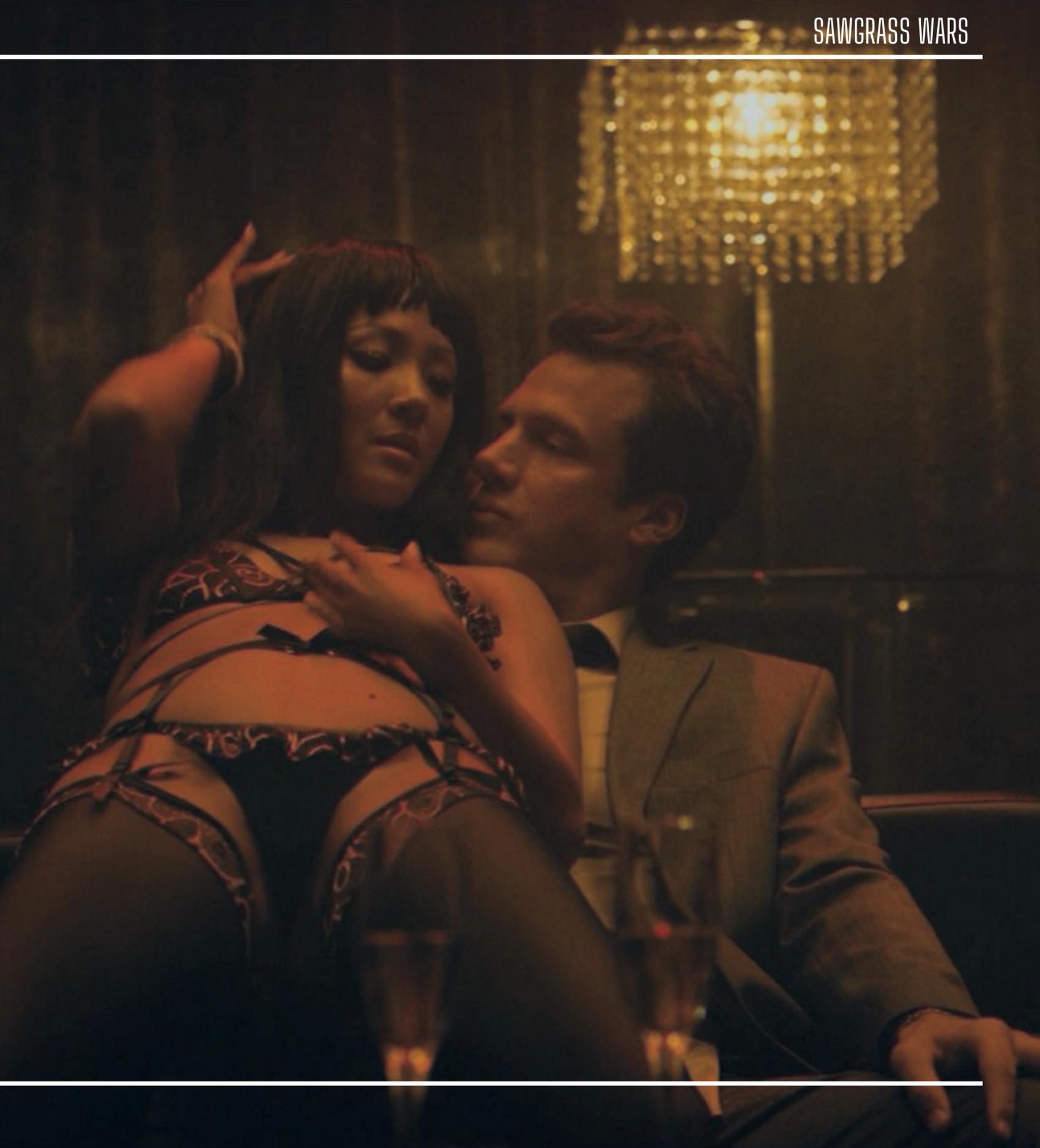
SYNOPSIS

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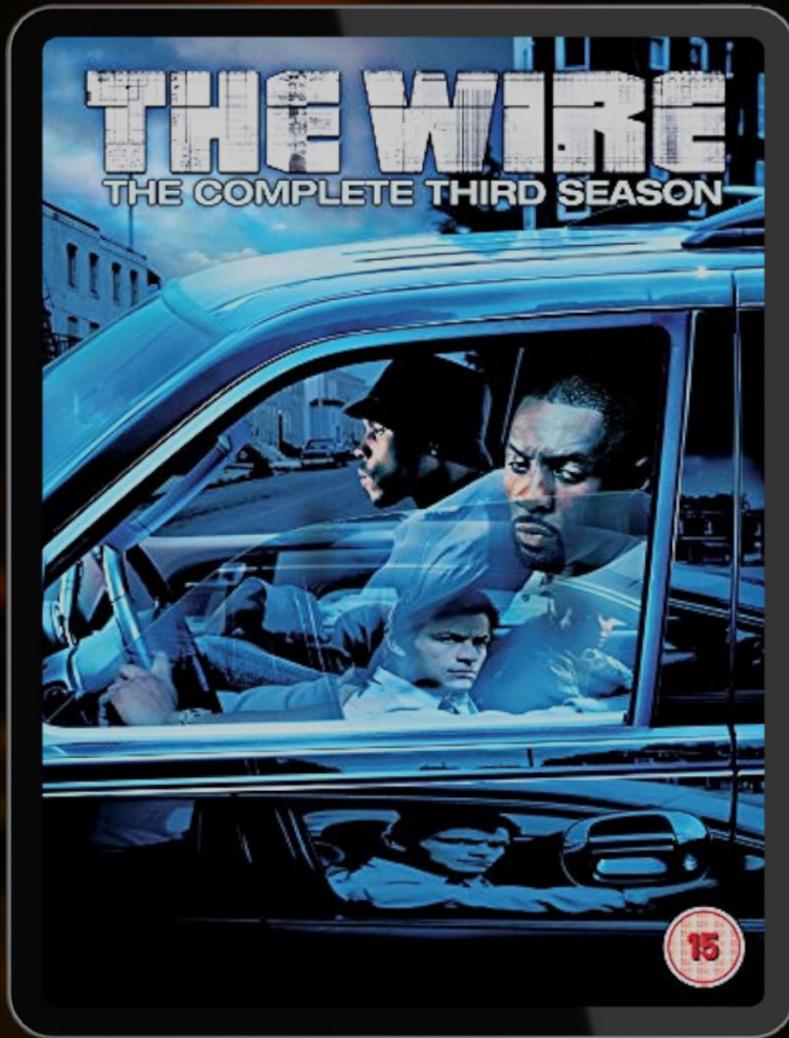
Meanwhile, DEA agent Mack Donnelly, fueled by personal vendettas and hidden agendas, schemes to exploit the chaos for his own gain. With the promise of redemption or ruin hanging in the balance, the inhabitants of Dawber County are drawn into a deadly game of cat and mouse, where survival depends on wit, grit, and ruthlessness.

As the hunt for Malone's millions intensifies, old rivalries reignite, new alliances form, and the true cost of power becomes clear. In a world where everyone is a player and no one is safe, only those willing to embrace their darkest instincts will emerge victorious.

Set against the backdrop of the lush yet treacherous Everglades, "SAWGRASS WARS" is a gripping tale of ambition, betrayal, and redemption—a crime saga unlike any other. As the battle for supremacy unfolds, the fate of Dawber County hangs in the balance, and only those willing to pay the ultimate price will claim victory in the end.



COMPARABLES



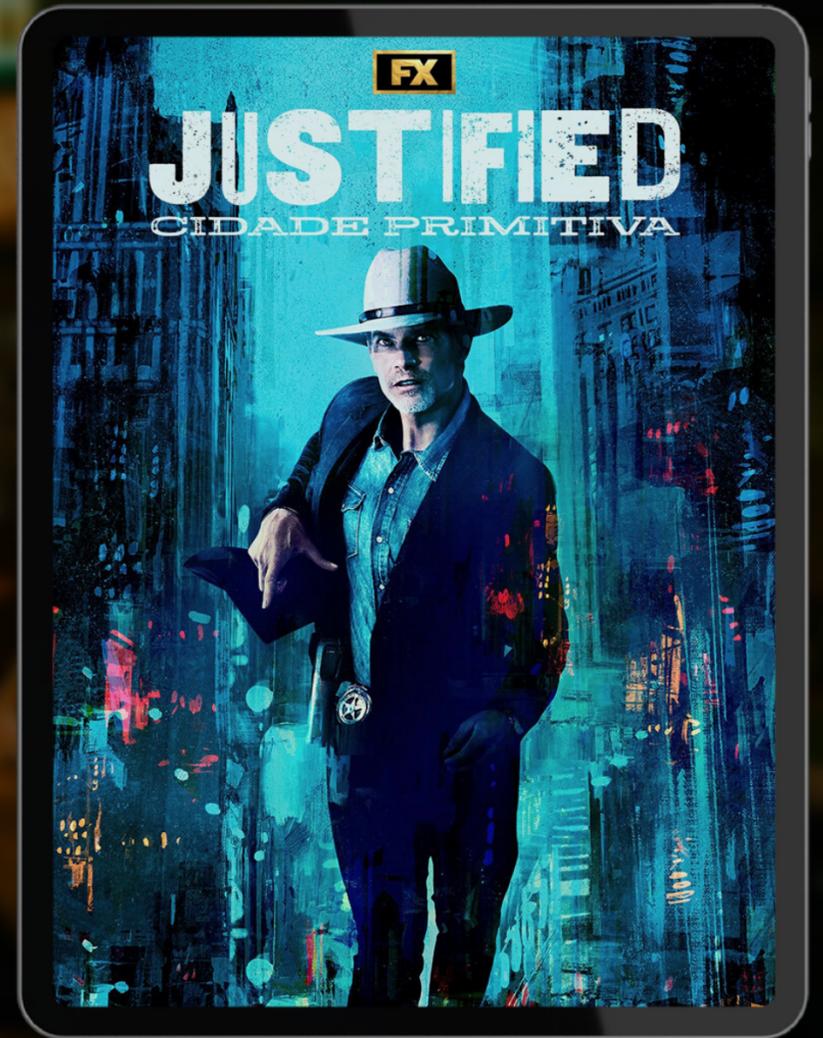
SEASONS: 5
NETWORK: HBO

meets



SEASONS: 4
NETWORK: Netflix

meets



SEASONS: 6
NETWORK: FX



CHARACTERS



ALEX GREGORY

Eccentric and brilliant, Alex is driven by a desire to amass wealth or meet his demise. His frustration with others' perspectives fuels his ambition, propelling him toward a future as a supervillain kingpin. Portrayed by a young, emerging talent, Alex embodies the complexity of teenage genius and ambition.



BONES MALONE

Best friend to Alex and Billy, Bones is a towering figure with a penchant for violence. His solution to every problem is to pummel it. His anger management issues often exacerbate problems, leading him to see every obstacle as a nail in need of his hammer-like fists. Bones adds a formidable presence to the trio's endeavors.



BILLY DAWBER

Raised by his uncle Bo, Billy is torn between his loyalty to his friends and his love for Eileen, secretly dating her while planning a clean future.

Billy symbolizes the struggle between his criminal associates and his desire for a lawful life. A typical blonde haired, blue-eyed boy wonder.



EILEEN SKULLY

Daughter of Malone's drug-running operation pilot, Eileen finds solace in faith after witnessing her father's murder. Despite her troubled past, she dreams of becoming a nurse, embodying resilience and compassion. As a pivotal figure in the quest for the missing millions, Eileen's inner strength drives her toward redemption and justice.



JOHNNY MALONE

The brash and brilliant brains behind the initial drug-running and money laundering operation in Dawber County. Charismatic & cunning, Johnny orchestrates criminal enterprises with a calculated finesse. Despite his war-hero status, Johnny seeks revenge on Bo Dawber while protecting his son and friends from destruction. Johnny's complex motivations add depth to his role in the unfolding drama.



BOCEPHUS DAWBER

Cold, calculating, and ruthless, Bo stops at nothing to dominate Dawber County's criminal underworld. He would sell out anything and anyone to get ahead. Teaming up with corrupt warden Vernon Kinder, he seeks Johnny Malone and the missing millions. Bo's alliance secures his position, but his greed may lead to his downfall.



VERNON KINDER

An over-the-top character who has spent decades working in prisons. Manipulative and self-serving, Kinder exploits his prison authority to chase the missing millions for himself. Despite working with Bo, his true goal is sole possession of the cash. Fantasizing about a lavish retirement, he orchestrates schemes to ensure his personal gain.



PASTOR BUBS

The town's pastor holds a crucial secret about Malone's hidden wealth, living modestly with his wife. Being the only "trustworthy" person in the town, Malone left the Swiss Bank account information with Bubs on his way out of town. Few realize his pivotal role, making him a target as Bo's release approaches.



MACK DONNELLY

A Texan undercover agent pursuing Malone's fortune, Mack's quest for freedom from the Russian mob drives him relentlessly. Mack was made to become a double agent within the DEA for the Russians after an affair with the girlfriend of a mafia kingpin exposed him. His tangled alliances and dangerous liaisons add intrigue to his pursuit.



KENNY GREGORY

A Vietnam vet entangled in Dawber's criminal schemes, Kenny holds vital knowledge about Malone's hidden stash. He was a fisherman when he returned home to Dawber from war until the industry was gutted. Balancing loyalty and self-interest, he navigates treacherous waters as Bo and the warden close in.



DEON CHILDERS

Raised by the church, Deon's loyalty to Johnny conflicts with his obligations to Bubs and Kenny. He would go on to win a scholarship to play football for UF only to have it all stolen away when he injured himself. Juggling legal duties and dangerous allegiances, he becomes a target in the hunt for Malone's money, portrayed as a young, conflicted attorney facing imminent danger.



BUCK DAWBER

Bo's estranged brother, once sheriff, now leads a double life in Tallahassee, harboring a vendetta against his brother. He hates his brother and believes that Bo murdered their older brother, Timmy, for control of the family business but he cannot prove it. While living in Tallahassee, Buck realized "his truth": he fell in love with a local real estate agent, Edwin.



MERLE SHELTON

Leader of the Shelton gang, embroiled in a violent feud with the Brodys. His alliance with Bones Malone shapes the criminal landscape, and will rise to become a primary player in the criminal enterprise that Alex, Bones, and Billy will start after they successfully retrieve the money in the season finale.

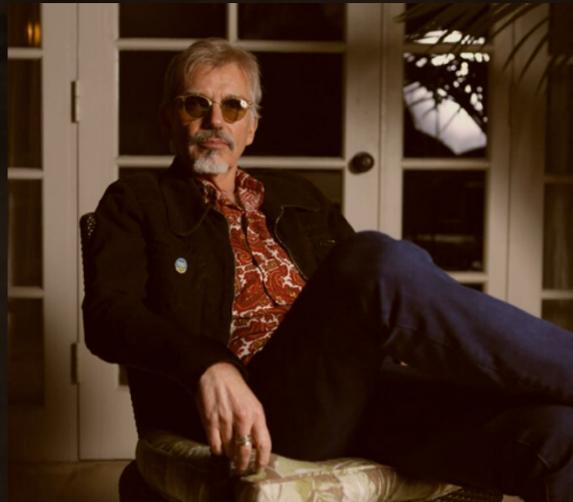


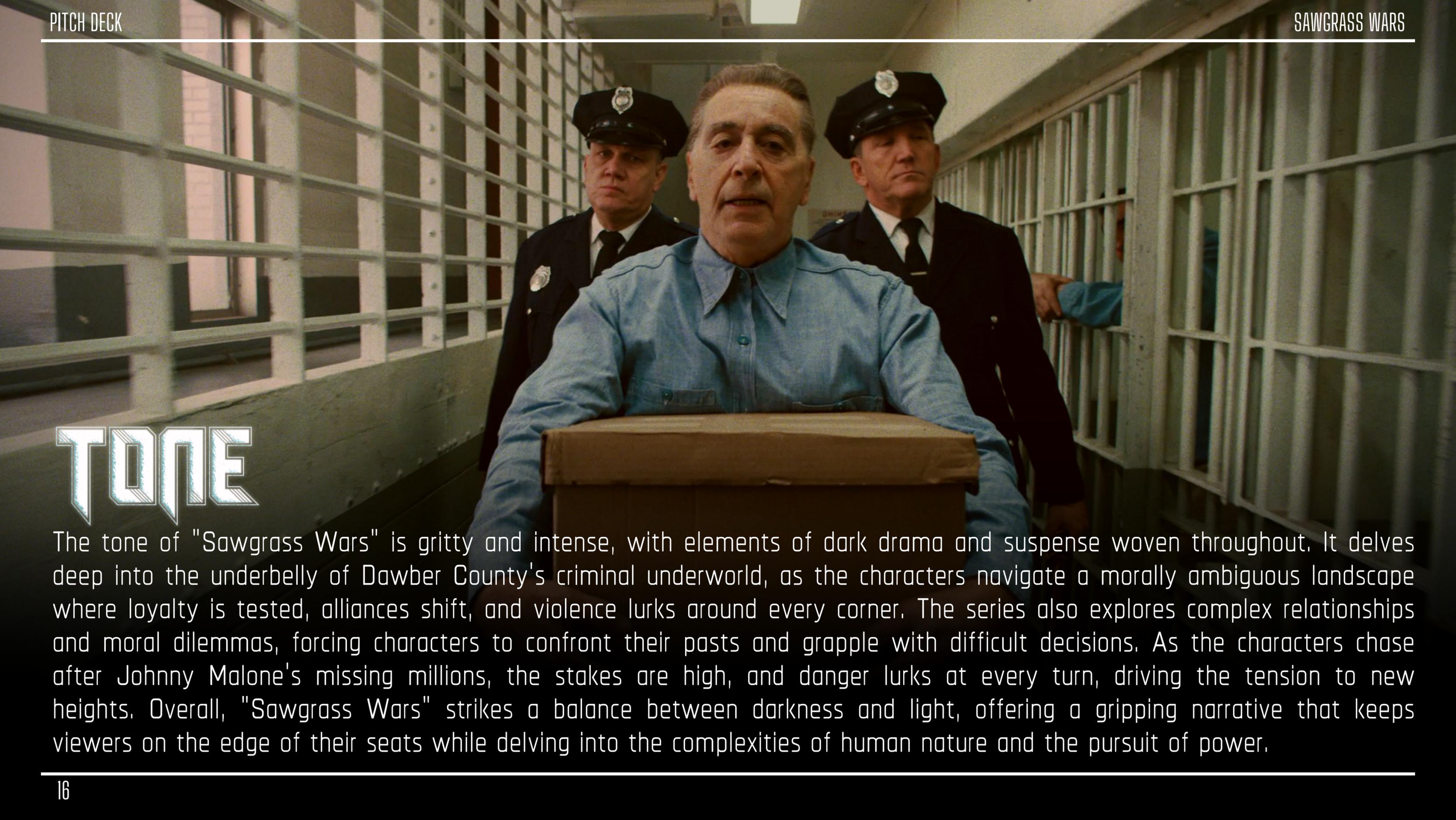
GARTH BRODY

Ambitious member of the Brody clan, vying for dominance in Dawber County's criminal underworld. His aspirations clash with reality as he faces formidable adversaries. Garth has a limp from a prior childhood injury. He wants to lead the Brodys to become the most prominent crime family in Dawber County.



MOODBOARD



A man in a light blue button-down shirt is pushing a large, flat cardboard box down a prison hallway. He has a serious expression. Two police officers in dark uniforms and caps are walking behind him, one on each side. The hallway has metal bars on the walls and a concrete floor. The lighting is somewhat dim and greenish, typical of a prison setting.

TOPE

The tone of "Sawgrass Wars" is gritty and intense, with elements of dark drama and suspense woven throughout. It delves deep into the underbelly of Dawber County's criminal underworld, as the characters navigate a morally ambiguous landscape where loyalty is tested, alliances shift, and violence lurks around every corner. The series also explores complex relationships and moral dilemmas, forcing characters to confront their pasts and grapple with difficult decisions. As the characters chase after Johnny Malone's missing millions, the stakes are high, and danger lurks at every turn, driving the tension to new heights. Overall, "Sawgrass Wars" strikes a balance between darkness and light, offering a gripping narrative that keeps viewers on the edge of their seats while delving into the complexities of human nature and the pursuit of power.

THEMES

"Sawgrass Wars" intricately weaves together themes of power and corruption, redemption and morality, family and loyalty, justice and revenge, identity and self-discovery, and class and socioeconomic struggle. The series delves into the corrupting influence of power as characters like Bo Dawber and Warden Kinder manipulate others to maintain control, while simultaneously exploring the complexities of morality and redemption as characters confront their past actions. Family ties drive characters to extremes in their pursuit of wealth or vengeance, while themes of justice and revenge highlight the destructive consequences of unchecked ambition. Characters undergo journeys of self-discovery and identity formation amidst the hierarchical structures of Dawber County's criminal underworld, reflecting on issues of class and socioeconomic struggle as they navigate their surroundings. Through its exploration of these themes, "Sawgrass Wars" offers a compelling narrative that resonates with audiences, blending entertainment with thought-provoking commentary on the human condition.



TARGET AUDIENCE

"Sawgrass Wars" caters to a diverse audience drawn to gritty crime dramas with complex characters and intricate plotlines. Primarily targeting adults, particularly those interested in suspenseful narratives, the series appeals to fans of crime fiction, thrillers, and dramas. With its exploration of moral ambiguity, family dynamics, and the dark underbelly of society, the show attracts viewers who appreciate nuanced storytelling and character development. While its mature themes and depictions of violence may not be suitable for all audiences, "Sawgrass Wars" offers a compelling viewing experience for those seeking gripping narratives set against the backdrop of the Florida criminal underworld.

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