Sawgrass Wars – Deal Structure Options

Created by KURT WEICHERT

Below are three possible deal structures for *Sawgrass Wars*. Each protects the value of the IP while giving flexibility on how the transaction is structured. The goal is a win-win that allows production to move forward while ensuring the story’s worth is reflected.

Outright Sale	Option Agreement	Hybrid / Step Deal
• One-time purchase of rights • Buyer owns all rights going forward	• ~10% upfront as option fee • Right to purchase within 12–18 months	• Lower upfront fee • Balance due upon greenlight or production sta
• $300k–$360k total • Clean sale	• $30k–$40k upfront (non-refundable) • $300k–$360k if exercised	• $50k–$75k upfront • $200k–$300k on greenlight
• Clean and simple • Immediate payout	• Lower upfront exposure for buyer • Keeps valuation intact	• Middle ground • Shows flexibility • Protects upside
• Seller loses all future control • No backend	• If option not exercised, seller only keeps upfront fee	• More complex contract • Payment contingent on production

All numbers are flexible within reason, but the overall valuation of *Sawgrass Wars* reflects its market worth. These models offer pathways to move forward depending on budget and risk appetite. **Important:** Any agreement must preserve 'Created by KURT WEICHERT' credit in opening and closing titles, and retain book publishing and merchandise rights for the creator.

Created by KURT WEICHERT